



Chicago Catholic, the biweekly newspaper of the Archdiocese of Chicago, with a circulation of 32,000 and a readership of 80,00 per issue, is distributed to Catholics throughout Cook and Lake counties in Illinois.

our readers ...

Mature families read the [Chicago Catholic](#).

Over 87% own their own home.

Over 61% have substantial investment portfolios.

education ...

The Archdiocese of Chicago has the largest Catholic-school system in the U.S.

Over 69% of our readers have attended college or graduate school.

income ...

Our readers have discretionary income.

Over 94% of our readers donate regularly to charities and religious orders.

Over 80% have taken domestic trips.

Special issues:

- Jan. 12 Holy Year 2025/Special Wishes and Announcements
- Jan. 26 Catholic Schools Week (Jan.26-Feb. 1)
- Feb. 9 Feast Days & Novenas/Valentine's Day
- Feb. 23 Catholic Hospitals and Family Healthcare
- Mar. 9 St. Patrick's Day/Supporting Local Business
- Mar. 23 Retreats & Pilgrimages I/Supporting Local Business
- Apr. 13 National Volunteer Month/Holy Week (Apr. 13-19)
- Apr. 27 Senior Living & Healthcare/Spring Home & Garden
- May 11 Archdiocesan Priest Jubilarians
- May 25 Ordinandi and Ordination/Class of 2025 Graduations
- June 8 Diaconate Ordination/Feasts & Summer Festivals
- June 22 Jubilarians/Vocations
- July 13 Family and Community Healthcare
- July 27 Archdiocesan Shrines, Chaplaincies and Oratories
- Aug. 10 Catholic Schools Fall Enrollment & Open House issue
- Aug. 24 Annual Back to School issue
- Sept. 7 Senior Living & Healthcare/End of Life Care & Planning
- Sept. 21 Pet Blessings (Feast Day of St. Francis of Assisi Oct. 4)/ **Annual Community and Business Guide** (special insert)
- Oct. 12 Retreats Pilgrimages II/
Catholic High Schools & Entrance Exams
- Oct. 26 National Vocations Awareness Week November 2-8
- Nov. 9 Discover Catholic Colleges & Universities
- Nov. 23 Christmas Gift Guide & Christmas Books
- Dec. 7 Parish Christmas & New Year Mass Schedules
- Dec. 21 Christmas Specials/End of Year Donations

January

- ☐ 12 Space deadline: Dec. 31 Copy/Art deadline: Jan. 2
- ☐ 26 Space deadline: Jan. 14 Copy/Art deadline: Jan. 16

February

- ☐ 9 Space deadline: Jan. 28 Copy/Art deadline: Jan. 30
- ☐ 23 Space deadline: Feb. 11 Copy/Art deadline: Feb. 13

March

- ☐ 9 Space deadline: Feb. 25 Copy/Art deadline: Feb. 27
- ☐ 23 Space deadline: Mar. 11 Copy/Art deadline: Mar. 13

April

- ☐ 13 Space deadline: Apr. 1 Copy/Art deadline: Apr. 3
- ☐ 27 Space deadline: Apr. 15 Copy/Art deadline: Apr. 17

May

- ☐ 11 Space deadline: Apr. 29 Copy/Art deadline: May 1
- ☐ 25 Space deadline: May 13 Copy/Art deadline: May 15

June

- ☐ 8 Space deadline: May 27 Copy/Art deadline: May 29
- ☐ 22 Space deadline: June 10 Copy/Art deadline: June 12

July

- ☐ 13 Space deadline: July 1 Copy/Art deadline: July 3
- ☐ 27 Space deadline: July 15 Copy/Art deadline: July 17

August

- ☐ 10 Space deadline: July 29 Copy/Art deadline: July 31
- ☐ 24 Space deadline: Aug. 12 Copy/Art deadline: Aug. 14

September

- ☐ 7 Space deadline: Aug. 26 Copy/Art deadline: Aug. 28
- ☐ 21 Space deadline: Sept. 9 Copy/Art deadline: Sept. 11

October

- ☐ 12 Space deadline: Sept. 30 Copy/Art deadline: Oct. 2
- ☐ 26 Space deadline: Oct. 14 Copy/Art deadline: Oct. 16

November

- ☐ 9 Space deadline: Oct. 28 Copy/Art deadline: Oct. 30
- ☐ 23 Space deadline: Nov. 11 Copy/Art deadline: Nov. 13

December

- ☐ 7 Space deadline: Nov. 25 Copy/Art deadline: Nov. 26
- ☐ 21 Space deadline: Dec. 9 Copy/Art deadline: Dec. 11

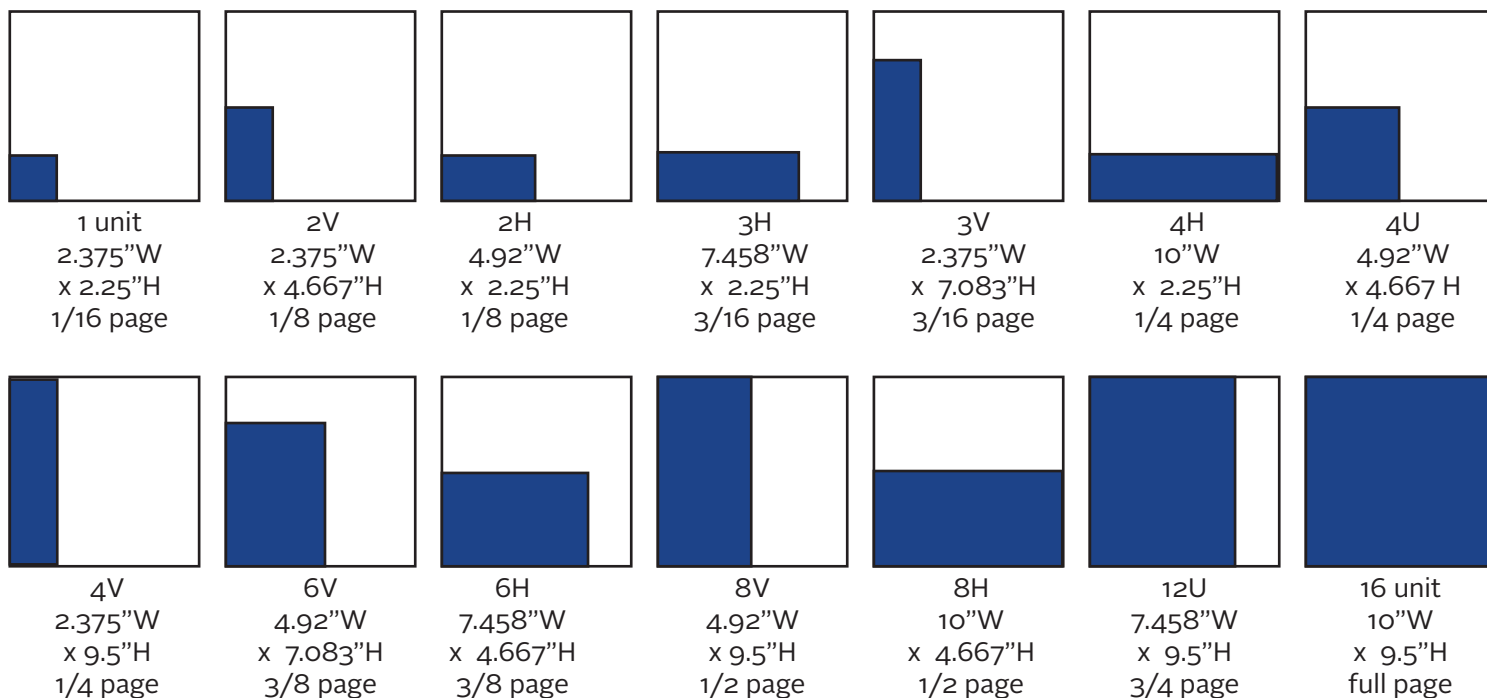
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www.chicagocatholic.com

Rates print edition Modular Sizes



Frequency	1 unit	2 unit	3 unit	4 unit	6 unit	8 unit	12 unit	16 unit
Open Rate	\$119	\$239	\$348	\$458	\$642	\$1,008	\$1,466	\$1,833
4x rate	\$103	\$205	\$299	\$392	\$549	\$864	\$1,256	\$1,570
12x rate	\$85	\$170	\$246	\$327	\$458	\$720	\$1,047	\$1,308
24x rate	\$70	\$139	\$204	\$268	\$376	\$590	\$858	\$1,073

Ad placement

- Published biweekly
- Commissions 15% to recognized agencies
- Inserts \$55.00 per 1000 (contact for large-format rates)
- Space Reservation deadline 11 days prior to publication
- Artwork deadline 9 days prior to publication
- Color \$200

www.catholicnewworld.com/Web rates

	Pixels	Full-year Monthly Rate*
Home page banner ad	728 x 90	\$325
Home page tile ads	300 x 300	\$225
Inside banner ads	728 x 90	\$225
Inside tiles ads	300 x 300	\$150

* Inquire about our 6 month and 3 month web rates. Ad space is limited and sold on a first-to-sign basis. Ads are billed monthly. Ads can be changed monthly.

E-newsletter Ad available. Call for more information.

Home page tile ad (300 x 300 pixels)

\$250 for 4 weekly e-newsletters

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